

# **Red Rock Canyon National Conservation Area**

## **Commercial Use Special Recreation Permit Operating Plan Template**

### **To determine the type of and if a special recreation permit (SRP) is required:**

- A. Is the activity commercial in nature?
1. Does the activity raise money for any purpose, including charity?
  2. Does any person or organization increase their net worth (e.g., by amortizing equipment
  3. or obtaining goods or services as a result of conducting the activity)?
  4. Is there a business or financial gain?
  5. Is there any vending?
  6. Do participants pay a fee?
  7. Does any entity receive fees, donations, or other compensation for the activity?
  8. Do participants pay for a duty of care or expectation of safety?
  9. Is there paid public advertising to seek participants? Paid public advertising is one indicator of commercial use; however, advertising alone is not definitive of a commercial activity. (See Glossary definition of Public Advertising.)
- If you answered “yes” to any of the above questions, a commercial permit is required for the activity.
- B. If you answered “no” to all the questions you may still be required to obtain a competitive or organized group SRP based on other factors. Please see the Special Recreation Permit Form 2930-1 for more information on these other types of permits.

**Please use the following to create a commercial operations plan. This should be very detailed and describe the daily/monthly operations of your business.**

### **I. Company Information**

- A. Company Name, Address, Type of Company:(Sole proprietorship , Partnership, Corporation ,Non-profit)
- B. Date Company Established, number of years with Current Owner(s),Name of Owner(s)/Partners
- C. Telephone Number, Emergency Number, Web Site, Fax Number and Email Address
- D. Applicant: Persons that are authorized to represent your business (list the name and position):Name(s) and positions. *Please attach copies of Articles of Incorporation, Corporate Certificate form the Nevada Secretary of State, and any other business license issued by the State of Nevada or its political subdivisions.*

### **II Proposed Activity**

#### **A. Activity Description**

- 1 Activities to be engaged in and/or services to be offered(hiking, equestrian, 4X4, etc.)
- 2 Maximum and minimum group size including Maximum and minimum group sizes.
- 3 number of staff and staff to customer ratio
- 4 Trip length, times, days of week or dates of activity
- 5 Please detail how guests and other equipment will be transported to and from National Conservation Area, including the numbers and types of vehicles, including street legal vehicles, ATV's, and stock.
- 6 Additional equipment necessary for proposed activity:
- 7 Describe any vending, rental, or sales of customer products or services; (photos, hats, t-shirts, etc.)

- 8 Costs per person/trip. If discounted trips available, what are the costs for these?

## **B. Area of Operations**

General description of the area you are proposing to use.

- 1) Provide a map at a scale of 1:100,000 of the public land operations area. More detailed maps may be requested. (attach map and provide GPS shape file with GPS coordinates) if you do not use Red Rock map. For Cottonwood Valley Trails you may utilize this link: <http://www.snmba.net/trails/cottonwood-valley/> . For the Core of the RRCNCA, please see the designated trails map in the GMP/RMP.
- 2) Identify on the map all proposed staging areas and details of the amount of space, times of use and other specifics for these areas. Do you wish to use areas not currently designated as official trails/ developed areas? (you may be required to pay for additional environmental analysis on these areas) areas, camping locations, attraction sites, photo stops, and routes of travel.
2. Date and time / month and times during the day including times per day/week/month; average participants per tour/event; maximum number of participants per tour; vehicles per tour/event; where are the stops per tour (photo, lunch, etc.) and indicate these on an attached map.
3. Describe how the area of operations is suitable for the proposed activity and does not exceed the size needed to accomplish the proposed activity.
4. Is the entire event in Red Rock or part of a larger tour outside the National Conservation Area? If so where the other locations are and how much time will you be spending in these areas as a proportion of the total time for the “tour”.

## **C. Purpose and Need for the Permit**

1. Considering other current permits which area already offered, describe and demonstrate the need for the service or activity to be offered at Red Rock Canyon NCA.
2. Describe how this activity/tour enhances the opportunity for visitors to enjoy public lands and their recreational experience.
3. Describe how the service or activity helps meet BLM management objectives for Red Rock Canyon National Conservation Area. (Please make specific references to the Resource Management Plan sections to support your information )

## **D. Public Health and Safety**

1. Describe the first aid, safety, emergency communications, and evacuation plan that will be present during your operations. Remember that cell phone coverage is limited in several areas of the Conservation Area.
2. How is the safety equipment inspected and maintained?
3. What hazards are inherent to your activity? How will they be managed?
4. What environmental hazards exist-exposure, flash flood, weather, fauna, terrain, etc.? How will you manage for these hazards?
5. What is your emergency evacuation plan?
6. What are your provisions for toilet facilities, dealing with human waste, and washing? Livestock or pet waste? How will you contain and remove trash and garbage?
7. Do you provide food/ beverages? If yes, a Health Permit may be required for food prepared on-site.

## **E. Staff Experience and Training**

1. What level of first aid training do you require for all staff?
2. What level of training or experience for the specific activity do you require for all staff?
3. What level of knowledge of the natural environment in the proposed area of operations does your staff maintain?
4. Red Rock has a variety of cultural resource, pre-historic, and/or historic sites. Demonstrate your staff’s knowledge of these sites and describe how your staff maintains a basic knowledge of the laws and regulations dealing with protection and preservation of

antiquities, objects of historical interest, and sacred places. Include certifications or educational experience:

5. Red Rock has a variety of natural resources, including endemic, threatened species, wild horses and burros, and special geologic formations. Demonstrate your staff's knowledge of these sites and describe how your staff maintains a basic knowledge of the laws and regulations dealing with protection and preservation of natural resources including desert tortoise, wild horses and burros and fossils.
6. All permittees must educate their clients about endangered species and horses and burros. How will you do this? Are you providing printed interpretation materials about public lands? Such as / Desert Tortoise/Wild horse/burros. If yes, then the BLM will need to review the materials prior to distribution.
7. Are you or your employees certified Leave No Trace or Tread Lightly Trainers? If not do you plan on becoming trainers?
8. Have your company's owners, operators, or staff been convicted of a federal, state, or local violation regarding guiding, outfitting, resources protection, or the proposed activity? If so, please describe.
9. Has your company, its owners, operators, or staff ever been denied a permit, had a permit revoked, or surrendered a bond related to a permit for operations on BLM, National Park Service, US Fish and Wildlife or U.S. Forest Service administered lands? Other state lands? If so, please provide details
10. You must provide any advertising or brochures that will be provided to the public, including web shots of your webpages.

#### **F. Environmental Protection Measures**

1. Describe how you proposed activity will comply with the standard national and statewide environmental protection stipulations that apply to all Special Recreation Permits in Nevada. See the 2930-1 application.
2. How will your operations incorporate *Leave No Trace* and/or *Tread Lightly!* principles? Give specific examples.
3. If you are proposing to use livestock for riding or packing, identify the kind and number of animals to be used and how the animals will be fed, watered, and confined when not being used and/or stopped.
  - a. Will the animals be tested for Coggins?
  - b. Will the animals be fed weed free hay? (You will need to have the Certificate provided yearly.
  - c. How will you insure weeds are not spread.

#### **G. Compliance with other Federal, State, and Local Regulations and Laws**

1. List any permits required by other federal, state, or local, agencies to conduct your proposed activity. Include the type of permit and issuing office information.
2. List any permissions or contracts required to use private lands you do not own or control.